



Why Companies Choose Us

It takes a village to build an exceptional team. While you focus on what you do best, we bring our 40+ years of specialized recruiting expertise in Educational Publishing, Publishing, and EdTech to the table.

In today's complex hiring landscape, we understand the challenges you face—from managing numerous applications to identifying truly qualified candidates. Our partnership adds valuable perspective and extends your reach. We leverage deep industry knowledge and established relationships to connect you with outstanding talent, whether they're actively searching or part of our exclusive network. Together, we find professionals who align with both your technical requirements and unique company culture.

What We Bring to Your Team

✓ Specialized Industry Knowledge

We speak your language—combining technical hiring fluency with industry-specific experience.

✓ Strategic Recruitment Consulting

We help refine job descriptions, show what makes your company appealing, and craft offers that stand out.

✓ Scalable Support

Flexible recruiting bandwidth for spikes in volume, hard-to-fill roles, or quick pivots.

✓ Competitive Intelligence

Stay informed on how peers are hiring, restructuring, and retaining top talent.

✓ Candidate Communication

Gain added insight from candidates who share more with a trusted third party.

✓ Reaching Beyond Active Candidates

Our long-standing connections puts us in touch with exceptional candidates who aren't actively searching, but are open to the right opportunity when it comes from someone they trust.

EXPERTISE ACROSS KEY ROLES



What Sets Us Apart

- 40+ years specializing exclusively in educational publishing, publishing and ed tech markets
- Named among America's Best Executive Recruiting Firms by Forbes for two consecutive years
- Trusted by leading publishers and high-growth startups alike
- Relationship-first approach: High percentage of our placements come from referrals or our passive network
- **A risk-free partnership focused on finding the right candidate — no fee unless we place the right person in your role.**

Let's Talk Hiring Strategy

Whether you're scaling a team or filling a critical gap, we can help.